



## Promotional SERVICES

### **A: CD HOSTINGS BY DJ LEGGS**

Get your next mix tape projects hosted by H.S.E DJ LEGGS, whether new artist or established get your project hosted by one of RI's hottest DJ's. Hosting cost \$200 flat rate. Get your project fully co signed and provided on a pristine Master CD ready for duplication. Project will be sent to you via Compact disc packaged priority mail within 5 days or Zip filed and securely sent over the Internet as a downloadable & burnable master composition in its entirety & ready to be replicated (Zip file master will be provided Via a trusted professional file share website for download & emailed to you)

#### **This package includes:**

A completely quality mastered CD hosted project for you, with a no more than 72 hour created turn around (Not including time to shipping). You may opt to have the defaulted 3-day priority shipping upgraded to overnight or express (add these costs to the hosting price). Payment can be received in the form of a money order or check (please allow either to clear before project will begin). Better option is Pay pal or western union and much faster allowing us to act on your project without wait. (If paying by pay pal please add \$5 per every \$100 for the pay pal services charges for transaction) Make sure to send all drop scripting; names of songs, Artists, shout outs etc in a separate well-organized email from your music tracks. The more precise you are the better we can service your projects. Your priority is ours

- CD quality mastered master project
- Up to 72 hour created CD turn around plus shipping
- Tracks sequenced just the way you want, how you want
- All drops and scripts included full detail

Important instructions to follow:

1. Email payment to [DJLEGGSMUSIC@YAHOO.COM](mailto:DJLEGGSMUSIC@YAHOO.COM) of \$210 via pay pal
2. Send well recorded/mixed/mastered tracks of your music to [djleggsmusic@yahoo.com](mailto:djleggsmusic@yahoo.com) in a detailed email properly subjected with your project name, your name, contact info etc...
  - Please label each MP3 properly with **ARTIST NAME (any features) – NAME OF SONG**
  - Make sure all songs are at least 192 bit rate of quality MP3 format
  - Send complete instructions on Track list, features, drop scripts, shout out info etc. Be specific we will even provide you a fill out sheet to make it easy for both of us.
  - Send any Promotional artwork or CD cover concerning project in Jpeg file details if you like
3. Wait for confirmation email to confirm job is a go and then a-wait finished project within few days.

### **B: MIX TAPE PLACEMENT ON AVAILABLE UPCOMING CD's**

Get your spot on an upcoming DJ LEGGS HOOD STRONG ENT mix tape, see what the buzz is about and get your music out there. Slot price is flat rate & chosen by us.

Please limit one track for each submission, you may email your tracks (full detailed name of song & artist and any shout out/project info in email form) to [DJLEGGSMUSIC@YAHOO.COM](mailto:DJLEGGSMUSIC@YAHOO.COM). Pay pal payments to [DJLEGGSMUSIC@YAHOO.COM](mailto:DJLEGGSMUSIC@YAHOO.COM) (\$105 total)

- Flat Fee of \$105 (Includes Pay pal Fee) Or \$100 (Wes Union, Money Order Or Check)

Make sure all songs are encoded 192-bit rate, Well recorded/mixed and no more than 3 minutes (otherwise we will trim them to fit). Please send music in email with subject matter "MIXTAPE PLACEMENT"

1. Make payment Via pay pal to [DJLEGGSMUSIC@YAHOO.COM](mailto:DJLEGGSMUSIC@YAHOO.COM) for either \$105
2. Send song in 192 KBPS quality Via email to [DJLEGGSMUSIC@YAHOO.COM](mailto:DJLEGGSMUSIC@YAHOO.COM) Properly named MP3 ARTIST (any features) – NAME OF SONG, Include any shout out info, release date of projects to come etc whatever you would like included with your song. PLEASE BE BRIEF AND CLEAR.
3. After confirmation from us we will include your song on the next upcoming Mix tape...KEEP IN MIND IF YOUR MUSIC IS EITHER LOW QUALITY OR ISN'T UP TO PAR WE WILL REJECT YOUR SONG AND RE-ISSUE PAYMENTS

Payment can be made via money order or check (must clear). Wes union or pay pal to the above email address please add \$5 (every \$100) for the pay pal service fee. Your track will appear on the closest upcoming release. Contact to Ask about sending payment in through Money order or western union if needed.

- Flat Fee
- Upload track submissions fast and easy for screening
- Pay by money order, check or pay pal
- Get your music out there on one of the newest in charge DJ's Mix tapes
- Mix tapes heard by hundreds of thousands via the internet and in Dozens of Cities mix CD stands all over

### ***C: HOOD STRONG RADIO MIXSHOW PLACEMENT***

H.S.E works with dozens of online urban radio stations to present Hood Strong Radio, an hr long online mix show spun by DJ LEGGS and showcasing all of the hottest new Hip Hop & r&b Mainstream & exclusive music. We can have your music instantly pumped out to crowds of as much as 20,000 listeners each day our shows are featured on these websites constantly. That's just the independent smaller stations we have access to H.S RADIO also appears on dozens of blog sites supporting our shows. Some stations will average 1 Mill hits a month strong. Hood Strong Radio rocks a new show every week and older shows will stay active for at least a month. Get your music heard; each song is \$100 for the placement on H.S.E Radio. We will provide you stations we work with, times of shows, days etc and we can get you that info upon request. Payments in the manner of pay pal, western union and money order accepted. We will include your record on the next upcoming show once payment and music is received.

1. Make payment to [DJLEGGSMUSIC@YAHOO.COM](mailto:DJLEGGSMUSIC@YAHOO.COM) of \$105 for Hood Strong Radio Mix show placement include your name & song name plus contact.
2. Send us an email to [DJLEGGSMUSIC@YAHOO.COM](mailto:DJLEGGSMUSIC@YAHOO.COM) with your song in 192 KBPS MP3 format (song must be Recorded/Mixed & Mastered professionally and meet quality mix show standards) Please include name of record, artist + any shout out info/song & album info if any in a clear organized email. Include any artwork, promotional art work etc in JPEG form that we can use information from to help promote your record. We recommend you send a "CLEAN VERSION OF YOUR SONG". But isn't mandatory.
3. Wait for conformation of receiving/Reviewing your song. If your record is trash or is not good quality WE WILL REJECT YOUR SUBMISSION AND RE-ISSUE PAYMENT. Song will appear on next upcoming mix show and we will provide you info when show will be debuting on those sites.

### ***D: GRAFFIX ART WORK***

H.S.E has access to independent graphics experts that work on our projects personally. We can hook you up just get at us for samples and pricing. Let us know exactly what you want and how and we will get you a quote. Most Projects can be handled in full with email back of proofs within a week at the most (following payment via pay pal+ fee & all materials provided) Check our websites for existing current and past H.S.E mix tapes, flyers, logos etc featuring the work of our partners. Contact us for all pricing & Inquiries at [HOODSTRONGPROMO@GMAIL.COM](mailto:HOODSTRONGPROMO@GMAIL.COM) with your full contact, job type and specifics and we will get with you

**-CD covers, flyers, posters, websites, business cards, logos, banners, my space pages and more**  
(All logos, pictures and materials needed to produce your project must be of superior quality. We cannot work with low quality materials the bigger and more vivid the better)

# Mix tape production

Besides just performing our normal CD hosting service we will also post-produce your project. Careful engineering specialist will perform Simple Level adjusting of songs, EQ, Arranging your tracks in a suitable order that we suggest to make your street album sound great. Songs will be arranged, mixed and mastered by H.S.E in house engineers and then normal hosting services will follow (DJ voice over to introduce songs, shout outs with your tracks and any other advertisements plus custom DJ LEGGS sound effects to sweeten your project) all in one package. Price for this service in total is a combination of the hosting fee and post-production. \$400 flat (a total of the normal hosting fee of \$200 plus the \$200 for the post production and mixing of your music package) Entire project servicing results in a mastered audio CD that may be mailed to the customer or entire mp3 zip file of the CD master emailed in its great sonic entirety (must provide physical or email address for the method you are choosing) *note: please provide a project of no-more than 20 songs. More than 20 tracks will be subject to price adjustment at \$10 more per song on the post-production.*

- All in one service that combines hosting and post-production mixing at an affordable price of \$400 (2 services in one)
- Careful engineering will get just the right sound for your project, each song individually mixed then arranged.
- Songs arranged with suggested song counseling from us (we will consult with you about what we feel is the proper flow of music and follow up with your approval before production takes place but the project outcome will be your desire)
- Complete mix and mastered CD and hosted will be finished in as little as a weeks time with a complete master CD mailed/e-mailed to you for duplication.

Please give us a call at 401-632-5107 or contact us via email at [HOODSTRONGPROMO@GMAIL.COM](mailto:HOODSTRONGPROMO@GMAIL.COM) first to consult your project details.

Pay pal payments are \$420 (\$400 For Wes Union, Money Order & check payments) and must be sent in to [DJLEGGSMUSIC@YAHOO.COM](mailto:DJLEGGSMUSIC@YAHOO.COM) following contacting us to get started. We will instruct you on how to send all your materials (music, JPEGs, shout out & track info and specific instructions) If you wish to utilize western union or Money order you will have to call us to arrange for this option. All songs must be Pre-Mixed, recorded as best as possible; semi mastered and is encoded at 192 KBPS. Please do not submit if your project is not ready to go. Additionally H.S.E takes pride in its work please makes sure your music & artist are hot and ready for the mainstream. WE DO NOT ENDORSE WEAK MUSIC! PROJECTS WILL BE REJECTED!

Note: Project will not start until full payment and all music & Project Details are Provided

Note: Once project is Consulted & accepted We will need all your songs, feature info, production, shout outs special news/Press and anything else that you wish to be incorporated by DJ Leggs during the hosting process. This Info can be send to [djleggsmusic@yahoo.com](mailto:djleggsmusic@yahoo.com) in a detailed text email.

## ***F: E-BLAST SERVICING CAMPAIGN'S TO HOOD STRONG MAILING LIST***

Hood strong entertainment is avid for it's email blast service. We reach more than 200,000 DJ's, Record execs, PR firms, Bloggers, Writers, Artists, producers, A&R Reps, music tasters/professionals, pools and any and everyone associating in the music world. What's great is we reach both independent and major individuals and we don't skimp, our list grows daily. Get your music and press releases blasted today for an unbeatable price. All basic jobs are html, campaigns including a picture, bio, contact info, and press release and up to three Mp3s (have your clean, dirty & Inst versions included) you can have your leading major single blasted or a mix show/underground exclusive serviced. To debut on a wide scale of DJ's CD's & mixes shows is at your disposal. Record labels receiving your blast may take a listen to you or other artists & producers may want to collaborate with you. The blast is a one time full blast to all mailing list approved recipients for \$100. You can get 4 blasts which will be a weekly servicing for a month long campaign for just \$200. We will instantly connect you with major DJ's who you can integrate with to further your career and project(s). If your blast isn't song related we do campaigns for events, press release news and anything needing to reach the masses. Get a graphic campaign constructed which will include an E-flyer style banner (or E-poster) of your project/record along with all the versions of your record (with any shared download links encoded) plus of course your contact info and bio for just \$300 (Covers the graphics job plus one full blast to all recipients) get the month long graphic campaign for just \$500

### **Here's how to do it:**

1. Send us payment to [DJLEGGSMUSIC@YAHOO.COM](mailto:DJLEGGSMUSIC@YAHOO.COM) for \$105 (basic one time html Blast) or \$210 for month long 4 blast campaign html basic. For 1 time graphic blast, Send \$315 (Graphically Coded E-blast) or \$525 for a 4-blast one month graphically coded campaign.
2. Send us an email of your song(s) in 192 or higher mp3 format properly named with ARTIST (Features) – NAME OF SONG. Send Jpegs of artists photo (high quality) and bio on either email or word Doc format. Include, contact info and any info about your project/press release if any. Send all materials to [HOODSTRONGPROMO@GMAIL.COM](mailto:HOODSTRONGPROMO@GMAIL.COM) (please include your name, contact info clearly)
3. We will contact you with a proof of the html campaign within 3 days. If this is a graphic job we will Consult With you to get what you want and how you want. Graphic jobs will take up to 5 days to Construct before a proof is shown. MAKE SURE MUSIC IS GOOD QUALITY AND HOT. WE WILL NOT & DO NOT ENDORSE WEAK MUSIC & WE WILL NOT SERVICE TO OUR LIST. YOU ARE PRESENTING YOUR SELF TO THE WORLD PLEASE IS PREPARED.

## **Artist bio and Press kit service**

**BIO Work** Professional written Bios is a must we will work to capture a stunning story about your solo/team bio and or press kit. Bios will (all basic info provided by you to get us started) include an extensive Written dossier file with provided information about you, your music career and achievements or company. Read our in house artist bio's to see the great work that has been put in to theirs. We have been praised by many about our bio work and write up publications. Price for the basic bio is \$100 and \$200 for a whole group or label (Label bio's will include a section explaining each artist and a section about the company as a whole unless other wise instructed) we recommend you send us a track to listen as inspiration while writing about you or your artists/company.

1. Send us any existing bio, background sheets about the subject to be written on  
The more you provide us the better off we can produce a great bio
2. We will accurately write a bio that captures your story/mission or objectives
3. Bios can be about a person, group or company.
4. Send all info in a well organized email or word/text file to [DJLEGGSMUSIC@YAHOO.COM](mailto:DJLEGGSMUSIC@YAHOO.COM)
5. Send payment of either \$105 or \$210 to [DJLEGGSMUSIC@YAHOO.COM](mailto:DJLEGGSMUSIC@YAHOO.COM) once received we will work on your Bio with a proof within 3 days.

**Press kits:** is a great way to shop your music around with and have always been the ticket to having that boost to compliment your music plus help get you gigs. Every major act has a press kit. Everyone wants to know who the artist is, the achievements and back ground. A basic Press kit can be whipped up to capture the highlights of your career. All press kits will include a Bio section, Pictures section (must be of high professional quality and up to 3) a press release component, achievements section/ fact sheet, Interviews section (if any) and Artist quote section plus contact info. Provide us with music discography, bio, pictures and all starter info and we will brand your kit. This service will include the full file emailed as either a PDF or word file. Cost is \$300; *also available is our optional bonus Email blast to more than 20,000 publications, blogs, and PR firms, booking agents, Label execs, artist firms & magazines of your press kit. Including with it 1 mp3 of your music (in a shared file link or actual file attached included in the E-blast) for \$75 extra 1 blast (a great deal)*

- Professional writers will start on your project immediately. Turn around time in just a few days with a complete draft. We will have a basic proof to look at. Basic Html Press kit job is \$300 price may be slightly adjusted if extended pages are needed to cover extensive careers. We will do our best to accommodate your needs.
- A full bio and life story that will captivate readers will insure interest in you as an Artist If you don't already have a bio we will create it within the price of the kit.
- Press kits assembled in no time provided when all info and pictures you provide are sent
- Three pictures for the Press kit can be supplied on the kit. Press kit will be html basic unless the EPK Graphic version is specified (please contact for quote)
- Optional E-mail blast value with the press kit including one mp3 included with kit (included either in a shared file link or the actual mp3 attached in an email blast style email campaign) to 20,000 + Labels/execs, *publications, blogs, PR firms, booking agents and artist firms & magazines.* THIS IS A ONE TIME TARGETED BLAST TO SPECIFIC PROFESSIONALS.
  - 1 Make payment of \$325 to [DJLEGGSMUSIC@YAHOO.COM](mailto:DJLEGGSMUSIC@YAHOO.COM) via pay pal with your job description info. Include with payment the optional \$75 for blast if you like.
  - 2 Send actual documents, pictures and materials (all top quality JPEGS and easily readable work in word doc or email form content) to [HOODSTRONGPROMO@GMAIL.COM](mailto:HOODSTRONGPROMO@GMAIL.COM)
  - 3 We will review your materials and contact you if anything else is needed or more details of confirmation.
  - 4 We will send you a proof within 3 days. We will additionally edit until satisfied if needed.

\* OPTIONALLY: Do you need an EPK full of graphics made to be viewed as a PDF or presentation? Contact us for pricing and consulting. Our outstanding graphic designer will handle all graphics components of your EPK job. Please allow at least 5 days after job is submitted and approved for a proof.

## ***H: HOOD STRONG ENT CD/DVD DUPLICATION SERVICES***

Need Affordable Duplications? Let H.S.E handle It...All duplication jobs are just 45 cents for CD's and 90 cents for DVD's jobs. You get any number of 500 pieces or more done just the way you like (500 Piece Minimum for this promotion otherwise price is 50 cents/\$1.00)

Thermal printing is included for all jobs and will feature Name of artists, contact info, name of project, simple logos & just about any thing you need (Printing jobs of excess may cost additional cents)

### **45 CENTS FOR CDS & 90 CENTS FOR DVD's (orders of 500 pieces or more)**

Paper sleeves are available for only .5 cents extra or Jewel Cases for .10 cents

ALL JOBS ARE COMPLETED WITHIN A 5 DAY TURNAROUND FOR CDS AND 7 DAYS FOR DVD'S

Shipping is easy just go to the following USPS website to calculate your order

<http://www.usps.com/tools/calculatemail/postage/welcome.htm?from=home&>

Shipping the finished product to you is available, but is not included in the initial duplication price. There are many of convenient options. All jobs are boxed and double wrapped securely to minimize broken cases or sliding Discs.

We will ship anywhere just tell us where its going and its gone....

How much the shipping will cost will depend on how big the order is and where we are shipping it to...

Put it this way! The weight of the CDs, plus cases is about 15lbs for every 100 pieces.... You can do the calculation yourself right now, by visiting the USPS website above with the use of that link

All you'll have to do is just give an estimate of the weight, then type in 02906 as the zip code that the items will be shipped from....

In addition to the shipping costs that you calculate, there will also be 1 time small job-processing fee added on. This processing fee will be just \$25 to get your order in place and started as soon as we receive your inquiry.

### **GETTING STARTED**

How do you get us your master CD? There are two ways you can do it....

1. Send us a hard copy version of the master CD in the mail

Please mail to:

Hoodstrong Ent. CD Duplications C/O DJleggs  
220 Camp Street Providence, RI 02906

2. Email us the master from places like [www.yousendit.com](http://www.yousendit.com) or [www.mediafire.com](http://www.mediafire.com) (these are about the best to use.) Please make sure all jobs are properly named. And everything is well detailed for your order. Be specific with your needs.

**\*\*\*Important\*\*\***

If you're sending the master thru email, please make sure that any track separations, etc transfer over, because we will only record exactly what is received on our end... Meaning that we are not responsible for track separation losses during the emailing process...

As far as sending us the text for the thermal printing:

You can email us the information in a an email form well detailed or/and if you have a logo send as Jpeg files to: [Hoodstrongpromo@gmail.com](mailto:Hoodstrongpromo@gmail.com)

In the email subject box, please put "Thermal Text for my duplication job" your name and job title. "VERY IMPORTANT"

All Thermal print will be done with Black ink only at this time!!!

We will put the title of your CD/DVD anywhere on the disk, artist name, contact info (whatever you need in moderation)

you can put a small logo on the face, but please keep it simple....

Standard info to be placed on CD is follows:

Artist Name, Song/Album Title, Label Name "This is just what normally would go on there.

Again you can have whatever you like"

An extra .05 cents per disc will be added to the price, if a large amount of text or excess of info and logo's is requested

So please keep it as simple as possible!!!

**PAYMENTS**

**All orders must be paid in full, up front.... Either thru pay pal or check/money order...**

Pay pal is no-doubt the best way in getting The job handled swiftly; it's much quicker allows us to begin your job usually the same day it is received

Payments can be made by Pay pal, Western Union or money order at this time.

If you choose to pay thru pay pal, you may do so by accessing our pay pal account. Please go to Paypal.com and make the payment to our account @: [djleggsmusic@yahoo.com](mailto:djleggsmusic@yahoo.com)

there is a 5% pay pal-processing fee for ALL online payments (so add \$5 per every \$100 of the total for pay pal fee).

All Money Orders Payments to:

Hood Strong Ent C/o DJleggs  
(CD Duplication Project)  
220 Camp Street Providence, RI 02906

Now we know what your thinking. These prices and rates are crazy, right?

**NOTE: To get the low rate of .45 cents per CD / .90 per DVD, w/ thermal print, all jobs must be approved 1<sup>st</sup> and allowed the 5 or 7 days turnaround time (this only refers to the time it takes to finish your job not to ship).... Remember the sleeves are just .5 cents & cases .10 "ALL CASES OR SLEEVES FREE FOR ORDERS OVER 1000 PIECES"**

On all jobs, there is a small 1 time set-up fee of \$25 (gets your CD/DVD's in motion)

All finished jobs are provided unpackaged... However, we can insert the CDs/DVDs into the cases for you at an additional .10 cents per disc (calculate this into your total)...

**"REGARDLESS THIS WILL BE YOUR MOST AFFORDABLE DUPLICATION EXPERIENCE"**

# DROPS FROM DJ LEGGS & ARTISTS

Request DJ LEGGS or a H.S.E Artist or affiliate for collaborations or drops. Availability may vary depending on individual artists, or demand. Please contact [HOODSTRONGORMO@GMAIL.COM](mailto:HOODSTRONGORMO@GMAIL.COM) for artists or [DJLEGGSMUSIC@YAHOO.COM](mailto:DJLEGGSMUSIC@YAHOO.COM) for DJ LEGGS Please include Artist names, collaboration type and or precise drop script and we will contact you asap with an MP3 or wav file for the drop or contact you regarding your feature request. Check out our Artists individual websites, blogs, my space pages or the official H.S.E official website [www.hoodstrongentertainment.com](http://www.hoodstrongentertainment.com) for artist press & news.

\*\*\* Keep in mind drops are always free\*\*\*

If contacting H.S.E for any and all services please include exact contact information and comments/questions clearly. Please leave your email & phone number contact regarding all above promotional services inquiries to [HOODSTRONGPROMO@GMAIL.COM](mailto:HOODSTRONGPROMO@GMAIL.COM) or [DJLEGGSMUSIC@YAHOO.COM](mailto:DJLEGGSMUSIC@YAHOO.COM) (whichever one applies) Thank you.

Please mail all payments (Payable to Hoodstrong ent llc.)/Physical material to

**DJ Leggs**  
**C/O Hoodstrong Ent**  
**220 camp Street**  
**Providence RI 02906**

Pay pal account email for payments is [djleggsmusic@yahoo.com](mailto:djleggsmusic@yahoo.com)

Remember to add the appropriate pay pal transaction fee's not recoverable on our end. These small fees are added on with the price descriptions of each service listed.

Payment methods include

- \* Pay pal
- \* Money order (must clear first)
- \* Western union
- \* Check (must clear first)